

The People, Place, and Space Reader



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The Metropolis and Mental Life

(1903)

Georg Simmel

The deepest problems of modern life flow from the attempt of the individual to maintain the independence and individuality of his existence against the sovereign powers of society, against the weight of the historical heritage and the external culture and life.

The psychological foundation, upon which the metropolitan individuality is erected, is the intensification of emotional life due to the swift and continuous shift of external and internal stimuli. Man is a creature whose existence is dependent on differences, i.e. his mind is stimulated by the difference between present impressions and those which have preceded. Lasting impressions, the slightness in their differences, the habituated regularity of their course and contrasts between them, consume, so to speak, less mental energy than the rapid telescoping of changing images, pronounced differences within what is grasped at a single glance, and the unexpectedness of violent stimuli. To the extent that the metropolis creates these psychological conditions—with every crossing of the street, with the tempo and multiplicity of economic, occupational and social life—it creates in the sensory foundations of mental life, and in the degree of awareness necessitated by our organization as creatures dependent on differences, a deep contrast with the slower, more habitual, more smoothly flowing rhythm of the sensory-mental phase of small town and rural existence.

Thus the metropolitan type—which naturally takes on a thousand individual modifications—creates a protective organ for itself against the profound disruption with which the fluctuations and discontinuities of the external

milieu threaten it. Instead of reacting emotionally, the metropolitan type reacts primarily in a rational manner, thus creating a mental predominance through the intensification of consciousness, which in turn is caused by it. Thus the reaction of the metropolitan person to those events is moved to a sphere of mental activity which is least sensitive and which is furthest removed from the depths of the personality.

This intellectualistic quality which is thus recognized as a protection of the inner life against the domination of the metropolis, becomes ramified into numerous specific phenomena. The metropolis has always been the seat of money economy because the many-sidedness and concentration of commercial activity have given the medium of exchange an importance which it could not have acquired in the commercial aspects of rural life. But money economy and the domination of the intellect stand in the closest relationship to one another. They have in common a purely matter-of-fact attitude in the treatment of persons and things in which a formal justice is often combined with an unrelenting hardness. The purely intellectualistic person is indifferent to all things personal because, out of them, relationships and reactions develop which are not to be completely understood by purely rational methods—just as the unique element in events never enters into the principle of money. Money is concerned only with what is common to all, i.e. with the exchange value which reduces all quality and individuality to a purely quantitative level. All emotional relationships between persons rest on their individuality, whereas

intellectual relationships deal with persons as with numbers, that is, as with elements which, in themselves, are indifferent, but which are of interest only insofar as they offer something objectively perceivable. It is in this very manner that the inhabitant of the metropolis reckons with his merchant, his customer and with his servant, and frequently with the persons with whom he is thrown into obligatory association. These relationships stand in distinct contrast with the nature of the smaller circle in which the inevitable knowledge of individual characteristics produces, with an equal inevitability, an emotional tone in conduct, a sphere which is beyond the mere objective weighting of tasks performed and payments made. What is essential here as regards the economic-psychological aspect of the problem is that in less advanced cultures production was for the customer who ordered the product so that the producer and the purchaser knew one another. The modern city, however, is supplied almost exclusively by production for the market, that is, for entirely unknown purchasers who never appear in the actual field of vision of the producers themselves. Thereby, the interests of each party acquire a relentless matter-of-factness, and its rationally calculated economic egoism need not fear any divergence from its set path because of the imponderability of personal relationships. This is all the more the case in the money economy which dominates the metropolis in which the last remnants of domestic production and direct barter of goods have been eradicated and in which the amount of production on direct personal order is reduced daily. Furthermore, this psychological intellectualistic attitude and the money economy are in such close integration that no one is able to say whether it was the former that effected the latter or vice versa. What is certain is only that the form of life in the metropolis is the soil which nourishes this interaction most fruitfully;

The relationship and concerns of the typical metropolitan resident are so manifold and complex that, especially as a result of the agglomeration of so many persons with such differentiated interests, their relationships and activities intertwine with one another into a many-membered organism. In view of this fact, the lack of the most exact punctuality in promises and performances would cause the whole to break down into an inextricable chaos. If all the watches in Berlin suddenly went wrong

in different ways even only as much as an hour, its entire economic and commercial life would be derailed for some time. Even though this may seem more superficial in its significance, it transpires that the magnitude of distances results in making all waiting and the breaking of appointments an ill-afforded waste of time. For this reason the technique of metropolitan life in general is not conceivable without all of its activities and reciprocal relationships being organized and coordinated in the most punctual way into a firmly fixed framework of time which transcends all subjective elements. But here too there emerge those conclusions which are in general the whole task of this discussion, namely, that every event, however restricted to this superficial level it may appear, comes immediately into contact with the depths of the soul, and that the most banal externalities are, in the last analysis, bound up with the final decisions concerning the meaning and the style of life. Punctuality, calculability and exactness, which are required by the complications and extensiveness of metropolitan life, are not only most intimately connected with its capitalistic and intellectualistic character but also colour the content of life and are conducive to the exclusion of those irrational, instinctive, sovereign human traits and impulses which originally seek to determine the form of life from within instead of receiving it from the outside in a general, schematically precise form.

The same factors which, in the exactness and the minute precision of the form of life, have coalesced into a structure of the highest impersonality, have on the other hand, an influence in a highly personal direction. There is perhaps no psychic phenomenon which is so unconditionally reserved to the city as the blasé outlook. Just as an immoderately sensuous life makes one blasé because it stimulates the nerves to their utmost reactivity until they finally can no longer produce any reaction at all, so, less harmful stimuli, through the rapidity and the contradictoriness of their shifts, force the nerves to make such violent responses, tear them about so brutally that they exhaust their last reserves of strength and, remaining in the same milieu, do not have time for new reserves to form. This incapacity to react to new stimulations with the required amount of energy constitutes in fact that blasé attitude which every child of a large city evinces when compared with the products of the more peaceful and more stable milieu.

Combined with this physiological source of the blasé metropolitan attitude there is another, which derives from a money economy. The essence of the blasé attitude is an indifference toward the distinctions between things. Not in the sense that they are not perceived, as is the case of mental dullness, but rather that the meaning and the value of the distinctions between things, and therewith of the things themselves, are experienced as meaningless. They appear to the blasé person in a homogeneous, flat and grey colour with no one of them worthy of being preferred to another. This psychic mood is the correct subjective reflection of a complete money economy to the extent that money takes the place of all the manifoldness of things and expresses all qualitative distinctions between them in the distinction of how much. To the extent that money, with its colourlessness and its indifferent quality, can become a common denominator of all values, it becomes the frightful leveller—it hollows out the core of things, their peculiarities, their specific values and their uniqueness and incomparability in a way which is beyond repair. They all float with the same specific gravity in the constantly moving stream of money. They all rest on the same level and are distinguished only by their amounts. In individual cases this colouring, or rather this de-colouring of things, through their equation with money, may be imperceptibly small. In the relationship, however, which the wealthy person has to objects which can be bought for money, perhaps indeed in the total character which, for this reason, public opinion now recognizes in these objects, it takes on very considerable proportions. This is why the metropolis is the seat of commerce and it is in it that the purchasability of things appears in quite a different aspect than in simpler economies. It is also the peculiar seat of the blasé attitude.

Whereas the subject of this form of existence must come to terms with it for himself, his self-preservation in the face of the great city requires of him a no less negative type of social conduct. The mental attitude of the people of the metropolis to one another may be designated formally as one of reserve. If the unceasing external contact of numbers of persons in the city should be met by the same number of inner reactions as in the small town, in which one knows almost every person he meets and to each of whom he has a positive relationship, one

would be completely atomized internally and would fall into an unthinkable mental condition. Partly this psychological circumstance and partly the privilege of suspicion which we have in the face of the elements of metropolitan life (which are constantly touching one another in fleeting contact) necessitates in us that reserve, in consequence of which we do not know by sight neighbours of years standing and which permits us to appear to small-town folk so often as cold and uncongenial.

The mutual reserve and indifference, and the intellectual conditions of life in large social units are never more sharply appreciated in their significance for the independence of the individual than in the dense crowds of the metropolis, because the bodily closeness and lack of space make intellectual distance really perceivable for the first time. It is obviously only the obverse of this freedom that, under certain circumstances, one never feels as lonely and as deserted as in this metropolitan crush of persons. For here, as elsewhere, it is by no means necessary that the freedom of man reflect itself in his emotional life only as a pleasant experience.

It is not only the immediate size of the area and population which, on the basis of world-historical correlation between the increase in the size of the social unit and the degree of personal inner and outer freedom, makes the metropolis the locus of this condition. It is rather in transcending this purely tangible extensiveness that the metropolis also becomes the seat of cosmopolitanism. Comparable with the form of the development of wealth—beyond a certain point property increases in ever more rapid progression as out of its own inner being—the individual's horizon is enlarged. In the same way, economic, personal and intellectual relations in the city (which are its ideal reflection) grow in a geometrical progression as soon as, for the first time, a certain limit has been passed. Every dynamic extension becomes a preparation not only for a similar extension but rather for a larger one, and from every thread which is spun out of it there continue, growing as out of themselves, an endless number of others. At this point the quantitative aspects of life are transformed qualitatively. The most significant aspect of the metropolis lies in this functional magnitude beyond its actual physical boundaries and this effectiveness reacts upon

the latter and gives to it life, weight, importance and responsibility. A person does not end with the limits of his physical body or with the area to which his physical activity is immediately confined but embraces, rather, the totality of meaningful effects which emanates from him temporally and spatially. In the same way the city exists only in the totality of the effects which transcend their immediate sphere.

Exactly in the measure of its extension, the city offers to an increasing degree the determining conditions for the division of labour. It is a unit which, because of its large size, is receptive to a highly diversified plurality of achievements while at the same time the agglomeration of individuals and their struggle for the customer forces the individual to a type of specialized accomplishment in which he cannot be so easily exterminated by the other. The decisive fact here is that in the life of a city, struggle with nature for the means of life is transformed into a conflict with human beings, and the gain which is fought for is granted, not by nature, but by man. For here we find not only the previously mentioned source of specialization but rather the deeper one in which the seller must seek to produce in the person to whom he wishes to sell ever new and unique needs. The necessity to specialize one's product in order to find a source of income which is not yet exhausted and also to specialize a function which cannot be easily supplanted is conducive to differentiation, refinement and enrichment of the needs of the public which obviously must lead to increasing personal variation within this public.

All this leads to the narrower type of intellectual individuation of mental qualities to which the city gives rise in proportion to its size. There is a whole series of causes for this. First of all there is the difficulty of giving one's own personality a certain status within the framework of metropolitan life. Where quantitative increase of value and energy has reached its limits, one seizes on qualitative distinctions, so that, through taking advantage of the existing sensitivity to differences, the attention of the social world can, in some way, be won for oneself. This leads ultimately to the strangest eccentricities, to specifically metropolitan extravagances of self-distantiation, of caprice,

of fastidiousness, the meaning of which is no longer to be found in the content of such activity itself but rather in its being a form of 'being different'—of making oneself noticeable.

For it is this which requires from the individual an ever more one-sided type of achievement which, at its highest point, often permits his personality as a whole to fall into neglect. In any case this over-growth of objective culture has been less and less satisfactory for the individual. Perhaps less conscious than in practical activity and in the obscure complex of feelings which flow from him, he is reduced to a negligible quantity. He becomes a single cog as over against the vast overwhelming organization of things and forces which gradually take out of his hands everything connected with progress, spirituality and value. The operation of these forces results in the transformation of the latter from a subjective form into one of purely objective existence. It need only be pointed out that the metropolis is the proper arena for this type of culture which has outgrown every personal element. Here in buildings and in educational institutions, in the wonders and comforts of space-conquering technique, in the formations of social life and in the concrete institutions of the State is to be found such a tremendous richness of crystalizing, de-personalized cultural accomplishments that the personality can, so to speak, scarcely maintain itself in the fact of it. From one angle life is made infinitely more easy in the sense that stimulations, interests, and the taking up of time and attention, present themselves from all sides and carry it in a stream which scarcely requires any individual efforts for its ongoing. But from another angle, life is composed more and more of these impersonal cultural elements and existing goods and values which seek to suppress peculiar personal interests and incomparabilities.

It is the function of the metropolis to make a place for the conflict and for the attempts at unification of both of these in the sense that its own peculiar conditions have been revealed to us as the occasion and the stimulus for the development of both. Thereby they attain a quite unique place, fruitful with an inexhaustible richness of meaning in the development of the mental life.